



&



2014 Course Catalog

WRITE. OBSERVE. REVISE. DISCOVER



W.O.R.D. Ink believes that every voice matters.

THE W.O.R.D. INK TEAM EMPOWERS CLIENTS TO MAKE THEIR MARK BY PROVIDING AN INVIGORATING APPROACH TO WORKSHOPS, TUTORING PROGRAMS, AND EDITORIAL SERVICES WHOSE RESULTS ENDURE AND INSPIRE.

WE HOPE THAT, IN TURN, THE STUDENTS, PROFESSIONALS, SMALL BUSINESSES AND ORGANIZATIONS WE SERVE REALIZE THAT LEARNING IS A JOYFUL, BOUNDLESS PROCESS, WHICH BENEFITS NOT ONLY ONESELF, BUT ALSO ONE'S GREATER COMMUNITY.



www.word-ink.net

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www.word-ink.net

General Information



WE ARE PROUD TO OFFER AN ARRAY OF NEW SINGLE-DAY, WEEKLONG, SHORT-TERM & ONGOING COURSES RUN BY OUR FIELD EXPERTS & DESIGNED TO FIT YOUR LIFESTYLE.

SINGLE-DAY COURSES (1-5 HOURS)	WEEKLONG & SHORT-TERM COURSES (3-6 HOURS PER DAY)	ONGOING COURSES (1-3 HOURS PER SESSION)
Some STEM Courses	College Essay Coaching	ISEE & SAT Test Prep
Some Reading & Writing Courses	Some STEM Courses	Independent School & College Essay Coaching
Technology, Design & Creative Arts Courses	Some Reading & Writing Courses	Some STEM Courses
Career-Oriented & Professional Writing Courses	Summer Language Courses	Some Reading & Writing Courses
New Workshop "Grab Bag" Sampler Series Starting in 2014, our talented teaching team will provide 1-2 hour samplers of our many BIY academic and artistic courses, each of which can be extended on a private basis by request.	Technology, Design & Creative Arts Courses	Private Tutoring
	"Build-It-Yourself" (BIY) Enrichment Courses	

THESE COURSES CAN EXTEND TO WEEKLONG, SHORT-TERM OR ONGOING STATUS BY REQUEST

Locations

(CS) THE CURTIS SCHOOL: 15871 Mulholland Dr., Los Angeles, 90049

(BH) BEVERLY HILLS: 9437 South Santa Monica Blvd., Ste 200, Beverly Hills, 90210

www.word-ink.net

Rates & Methods of Payment

TUITION RATES COVER FULL COURSE INSTRUCTION & SUPPLIES

RATES FOR ALL COURSES DEPEND ON LOCATION, CURRICULAR COMPLEXITY & MATERIALS INVOLVED, BUT GENERALLY BREAK DOWN PER STUDENT AS FOLLOWS:

- * 1 - 3 PARTICIPANTS = \$100 - 150 PER HOUR
- * 4 - 5 PARTICIPANTS = \$60 - 110 PER HOUR
- * 6+ PARTICIPANTS = \$45 - 85 PER HOUR

Early Enrollment Discounts

(summer courses only)

Deadline

MONDAY, MAY 5TH, 2014

\$25 OFF FIRST ENROLLMENT

\$50 OFF SIBLING & FUTURE ENROLLMENTS



Rolling Registration for All Courses

UNTIL 7 DAYS PRIOR TO START DATE OR EARLIER IF
CLASS REACHES MAXIMUM STUDENT CAPACITY
(whichever comes first)



Methods of Payment

W.O.R.D. INK COURSES (BH)	WRITING ADVENTURES COURSES (CS)
<p>CREDIT CARD (Square) PAYPAL (on our website) PAY BY CHECK Sent with application to same address CALL FOR MORE INFORMATION & TO REGISTER!</p>	<p>CHECKS ONLY Payable to: Saken Sports Camp, Inc. Sent with application to: Writing Adventures / W.O.R.D. Ink c/o Vanessa Ziff Lasdon 3940 Laurel Canyon Blvd., Box 1026 Studio City, CA 91604</p>

Enroll Today! 310-717-6209 / www.word-ink.net/contact/

All-Course Calendar

CS

BH

Location TBD

CHECK OUR LIVE COURSE SCHEDULE, UPDATED WEEKLY!

June 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
15 Father's Day	16 ★Engineering Camp ★Private TTM Open	17 ★Engineering Camp ★Sentence Surgery! ★Private TTM Open	18 ★Engineering Camp ★Mapping Memories ★Private TTM Open	19 ★Engineering Camp ★Private TTM Open	20 ★Engineering Camp ★Tweet-Sized Stories ★Private TTM Open	21
22	23 ★Engineering Camp ★Private TTM Open	24 ★Engineering Camp ★Sentence Surgery! ★Private TTM Open	25 ★Engineering Camp ★Mapping Memories ★Private TTM Open	26 ★Engineering Camp ★Private TTM Open	27 ★Engineering Camp ★Tweet-Sized Stories ★Private TTM Open	28
29	30					

July 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 ★Sentence Surgery!	2 ★Mapping Memories	3	4 Independence Day	5
6	7 ★Engineering Camp	8 ★Engineering Camp ★Sentence Surgery!	9 ★Engineering Camp ★Mapping Memories	10 ★Engineering Camp	11 ★Engineering Camp ★Tweet-Sized Stories	12
13	14 ★Engineering Camp ★Science, Art & Singapore Math	15 ★Engineering Camp ★Sentence Surgery! ★Science, Art & Singapore Math	16 ★Engineering Camp ★Science, Art & Singapore Math ★Mapping Memories	17 ★Engineering Camp ★Science, Art & Singapore Math	18 ★Engineering Camp ★Science, Art & Singapore Math ★Tweet-Sized Stories	19 Singapore Math + Writing Skills
20	21 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking	22 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking	23 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking	24 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking	25 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking	26 Singapore Math + Writing Skills

July 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking ★College Essay Coaching	29 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking ★College Essay Coaching	30 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking ★College Essay Coaching	31 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking ★College Essay Coaching		

August 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 ★Engineering Camp ★Science, Art & Singapore Math ★Tabletop Moviemaking ★College Essay Coaching	2 Singapore Math + Writing Skills
3	4 ★Engineering Camp ★Grammar, Math & Study Skills ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	5 ★Engineering Camp ★Grammar, Math & Study Skills ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	6 ★Engineering Camp ★Grammar, Math & Study Skills ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	7 ★Engineering Camp ★Grammar, Math & Study Skills ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	8 ★Engineering Camp ★Grammar, Math & Study Skills ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	9 Singapore Math + Writing Skills
10	11 ★Science, Art & Singapore Math ★Writing Skills Intensive ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	12 ★Science, Art & Singapore Math ★Writing Skills Intensive ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	13 ★Science, Art & Singapore Math ★Writing Skills Intensive ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	14 ★Science, Art & Singapore Math ★Writing Skills Intensive ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	15 ★Science, Art & Singapore Math ★Writing Skills Intensive ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese	16 Singapore Math + Writing Skills
17	18 ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese ★MS Lit Analysis Essays	19 ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese ★MS Lit Analysis Essays	20 ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese ★MS Lit Analysis Essays	21 ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese ★MS Lit Analysis Essays	22 ★College Essay Coaching ★Intro to Spanish, French, Latin, Chinese ★MS Lit Analysis Essays	23 Singapore Math + Writing Skills
24	25 ★College Essay Coaching ★MS Lit Analysis Essays	26 ★College Essay Coaching ★MS Lit Analysis Essays	27 ★College Essay Coaching ★MS Lit Analysis Essays	28 ★College Essay Coaching ★MS Lit Analysis Essays	29 ★College Essay Coaching ★MS Lit Analysis Essays	30 Singapore Math + Writing Skills

Essay Coaching for College & Private Schools

WE HELP STUDENTS "MAKE THEIR MARK" WITHOUT MAKING THE MARK FOR THEM.

Applying to competitive, top-choice schools can be simultaneously thrilling and nerve-wracking. The W.O.R.D. Ink team is here to help craft compelling admissions essays that capture each student's unique voice. Personal narratives can challenge even the most talented writers, and juggling a multitude of prompts and deadlines can feel daunting without the right coach by your side.

Parents often come to us recognizing that they need an intermediary to help them navigate the admissions experience as well as mitigate the potential anxiety involved. Many families are reticent to provide personal support, either because they feel doubtful of their own writing abilities or because they worry that working directly with their children will result in responses that seem clearly influenced by parental perceptions. Equally important, parents need an accomplished, trustworthy, and passionate teacher who can establish a meaningful rapport with their student, which keeps the experience positive and pressure free, and which results in a truly authentic process of learning and self-discovery.

W.O.R.D. Ink short-course and private essay coaching programs are an opportunity for students to strengthen all-around writing skills and put their best foot forward. We guide students through the entire writing process for their list of schools and keep students on track to deliver polished personal statements that shine with voice, creativity, and thoughtful reflection.

Our writing instructors are proven experts in their field, who care deeply about each student's personal growth and who deliver invigorating and inspiring lessons. All have classroom teaching experience and most have one, if not two or three master's degrees. Our coaches embody the W.O.R.D. Ink approach, which is our promise to you.

READY TO GET STARTED?

PRIVATE ESSAY COACHING: \$100/HR

[Click here to fill out the form on our Contact Page.](#)

We'll get back to you within 24 hours to set up a customized program.

SMALL-GROUP COACHING: \$600/WK

- ★ 10-hour, weeklong course for 11th & 12th graders
- ★ 2 hours per day (exact times still TBD)
- ★ 4-6 participants
- ★ Can't make the whole week? Tell us ahead of time and we'll save a spot for you during another week.

7/28 - 8/1

8/4 - 8/8

8/11 - 8/15

8/18 - 8/22

8/25 - 8/29



PROMISE

"The W.O.R.D. Ink Approach"

- Pragmatic + Creative
- Thorough + Efficient
- Focused + Versatile
- Big Picture + Small Scale
- Serious + Sense of Humor
- Teaching + Empowering
- Personalized + Enduring
- Reflection + Action
- Process + Product

Enroll Today! 310-717-6209 / www.word-ink.net/contact/

STEM Courses

(with some art & writing mixed in!)

COMPLETE ENGINEERING CAMP

\$500 HALF DAY, \$750 FULL DAY PER WEEK

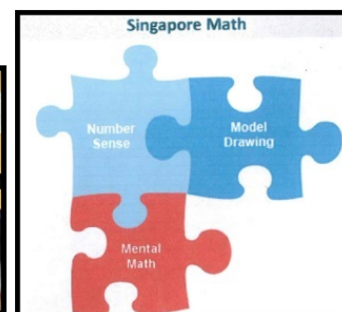
- ★ 7 sessions: June 16 - 27 and July 7-11, location TBD / July 14 - August 8, CS Campus
- ★ 9am-12pm (half day); 9am-3pm (full day)
- ★ Supplies provided; BYO snack & lunch
- ★ Access to location amenities (i.e., pool & Saken Sports Camp special treats!)
- ★ Great for incoming 3rd - 7th graders, all abilities
- ★ 4-1 student-to-mentor ratio
- ★ 8-16 participants

Join our dynamic duo, Patrick and Jesse, to learn about the wonders of modern engineering design and the technologies that power the machines and toys we all love so much! Young engineers will dive into techniques used in a variety of engineering fields to build and test their very own products. Then we'll learn how scientists and engineers use writing to educate the world about their designs. Make edibles like bubblegum and gummy bears! Start a cosmetics line with lip balms, body butters, sunscreen and deodorant! Build speed racers with rockets, drag cars, airplanes, electronic circuits and more! Final projects include creating and programming hydraulic robots!

SCIENCE, ART & SINGAPORE MATH

\$350 HALF DAY, \$600 FULL DAY PER WEEK

- ★ 4 Sessions: July 14-18 / July 21-25 / July 28-Aug. 1 / Aug. 11-15, location TBD
- ★ 9am-12pm (half day); 9am-3pm (full day)
- ★ Supplies provided; BYO snack & lunch
- ★ Great for incoming 4th - 6th graders, all abilities
- ★ 6-12 participants



Bring your child's math skills up to par with the best in the world! Since 1995, Singapore's students have ranked #1 worldwide in math and science. What's more, they love learning because it's all about solving problems, thinking deeply, and sharing ideas. Singapore Math provides multiple opportunities to reach proficiency and engages every learner, beginner to advanced, through the use of manipulatives, science and art activities, written response and conversation, and repetition through variation. Students will learn the structure and patterns behind math facts in order to manipulate them and calculate mentally in solving layered word problems. From basic computation to fractions, geometry to algebra, students of many learning levels will have access to the same fundamental understanding of numbers. Immerse your child in Singapore Math this summer and watch their confidence soar!

SINGAPORE MATH + WRITING SKILLS

(4-7 week packages only) \$480 FOR 4 WEEKS

- (see page 12 for more details)
- ★ Ongoing Saturday workshops
 - ★ 10:30-12:30, BH location
 - ★ Grade combos 3/4, 4/5, and 5/6, all abilities
 - ★ 4-6 participants

"BUILD-IT-YOURSELF" PRIVATE & SMALL-GROUP STEM COURSES

(see page 14 for details)

PRIVATE TUTORING IN MATH & SCIENCE, ALL LEVELS

(see page 16 for details)

Reading & Writing Courses

SENTENCE SURGERY!

\$120, TUESDAYS

- ★ 2 hour Tuesday workshop (afternoon, time TBD), part of our New Workshop “Grab Bag” Sampler Series
- ★ 5 Sessions: June 17 / June 24 / July 1 / July 8 / July 15
- ★ BH Location
- ★ Great for incoming 4th - 7th graders who need to work on sentence fluency and voice!
- ★ 4-6 participants

Grab your scrubs and get ready to scope out how a sentence’s sound, length, punctuation, and arrangement can bring personality to any piece of writing. First stop: the lab, to study award-winning poets and authors. Next, we head to the operating room. After pulling sentences apart, you’ll put them back together again—only better, doctoring each line up with your own special style!

MAPPING OUR MEMORIES

\$120, WEDNESDAYS

- ★ 2 hour Wednesday workshop (afternoon, time TBD), part of our New Workshop “Grab Bag” Sampler Series
- ★ 5 Sessions: June 18 / June 25 / July 2 / July 9 / July 16
- ★ BH Location
- ★ Great for incoming 3rd - 7th graders
- ★ 4-6 participants

Everyone is a storyteller. The magic lies in believing that your experiences are worth sharing, that what you notice is worth celebrating, that you have a unique voice. Today we will celebrate our unique personal stories by drawing neighborhood maps in order to share and write about childhood memories. By the end of this workshop, you will walk away not only with a starting map of personal short stories and a draft of your favorite, but also a new appreciation for the wealth of ideas you possess — ideas worth publishing!

SHORT BUT SWEET: TELL YOUR STORY IN A TWEET

\$120, FRIDAYS

- ★ 2 hour Friday workshop (afternoon, time TBD), part of our New Workshop “Grab Bag” Sampler Series
- ★ 4 Sessions: June 20 / June 27 / July 11 / July 18
- ★ BH Location
- ★ Great for incoming 5th - 8th graders
- ★ 4-6 participants

Text message tweets are more than just a way to keep up with your peeps; they can help us say a lot with a little. In this workshop we’ll consider why quantity is not automatically quality, and how short doesn’t necessarily mean shortcut. We’ll then discuss tight writing as an invaluable life skill. The rest of our time will be spent on creating innovative content for very short writing activities. After this workshop, you’ll walk away taking more time to write less!

TABLETOP MOVIE MAKING + STOP-MOTION ANIMATION

\$550 PER WEEK

- ★ 2 private, in-home workshops available: June 16-20 / June 23-27
- ★ 2 public workshops only! July 21-25 / July 28-Aug. 1
- ★ 9am - 3pm, CS Campus
- ★ Supplies provided; BYO snack & lunch
- ★ Access to pool & Saken Sports Camp treats!
- ★ Great for ages 8-12, all abilities
- ★ 3-1 student-to-mentor ratio
- ★ 6-12 participants

🌸description continued on next page🌸

Reading & Writing Courses continued...

Easy, fun, and palm-sized! Tabletop moviemaking combines classic storytelling with a digital twist by shrinking down the movie production process to a table-size scope using mini puppets, props and backgrounds. Participants get hands-on moviemaking experience using iPads, iMovie, and the iMotionHD app for stop-motion animation clips. But this is one creative outlet not bound by electricity and a rectangular device. Spatial, tactile, visual and kinetic learners will thrive when it comes time to sketch, color, cut, paste, tape, sculpt and stage their tabletop stories. Students' voices, personal experiences, problem-solving, and a rich exchange of ideas are all at the heart of the production process as small collaborative groups design their short movies, shared on the final day of workshop. Write. Build. Film. Edit. Share! Tabletop Moviemaking!

GRAMMAR, MATH & STUDY SKILLS BOOST

\$650

- ★ 1 workshop only! Aug. 4-8 🌸 We recommend this course before our "Writing Skills Intensive" for incoming 4th & 5th graders)
- ★ 9am - 3pm, CS Campus (9-10:15 grammar; 10:30-12 Singapore Math; 12:45-2 study skills; 2-3 swim & play)
- ★ Supplies provided; BYO snack & lunch
- ★ Great for incoming 3rd - 5th graders, all abilities
- ★ 4-1 student-to-mentor ratio
- ★ 6-15 participants

Writing Adventures presents a special weeklong Grammar, Math & Study Skills Boost specifically for incoming 3rd-5th graders. Take advantage of this unique opportunity for your child to catch up or get ahead on fundamentals before the new school year! We start each morning off with core exercises in grammar that emphasize a sentence's essential parts, (the subject and predicate), and how we can arrange any remaining parts in various ways by understanding what information they provide and what punctuation we must use. In our middle learning block, students learn to solve word problems with the unique, hands-on and highly effective Singapore Math method (see pg. 9 for details). After lunch, we regroup to practice study skills such as summarization, notemaking methods, and planning long-term assignments. Our Grammar, Math & Study Skills Boost class is highly recommended as a primer for any 4th and 5th graders planning to take the following week's Writing Skills Intensive.

WRITING SKILLS INTENSIVE

\$650

- ★ 1 workshop only! Aug. 11-15 🌸 We recommend "Grammar, Math & Study Skills Boost" as a prerequisite for 4th & 5th graders)
- ★ 9am - 3pm, CS Campus (learning blocks: 9-10:30, 10:45-12:15, 1-2; swim & play supervision: 2-3)
- ★ Supplies provided; BYO snack & lunch
- ★ Great for incoming 4th - 6th graders, all abilities
- ★ 4-1 student-to-mentor ratio
- ★ 6-15 participants

Writing Adventures presents a special weeklong Writing Skills Intensive specifically for incoming 4th-6th graders. Take advantage of this unique opportunity for your child to hit the ground running with their writing abilities before the new school year! We'll cover the 6 Traits of Writing (Ideas, Organization, Word Choice, Voice, Sentence Fluency, Conventions) along with the full Writing Process as we build on fundamentals, absorb model literature, learn essential techniques for creative nonfiction, and collaborate in peer critique groups to develop stellar writing skills – from a sentence to a paragraph and beyond! Participants will present their best work from informational, persuasive and descriptive drafts on the final day, as well as take home a valuable binder of writing tools to use for years to come!

ESSAY COACHING

(see page 8 for details on private & small-group programs for independent school admissions & college-bound students)

Reading & Writing Courses continued...

MIDDLE SCHOOL PREP FOR THE LITERATURE ANALYSIS ESSAY \$600 PER WEEK

- ★ 10-hour, weeklong course, 2 Sessions Only: Aug. 18-22 / Aug. 25-29
- ★ 2 hours per day (exact times still TBD)
- ★ BH Location
- ★ Great for incoming 6th, 7th and 8th graders
- ★ 4-6 participants
- ★ Can't make the whole week? Tell us ahead of time and we'll save a spot for you the following week

Prepare for the challenges that lie ahead in middle school English. The literature analysis essay often requires a giant leap for students in middle school, and English teachers will be looking for increasing sophistication in both writing style and skill. In our course, you'll gain a solid handle on the most common, fundamental literary response techniques used from 7th-12th grade (and beyond). It all starts with how you organize your ideas, which details you choose, and how deeply you grapple with the language! Whether you're just entering middle school or need to stage a comeback after a less-than-stellar year in English, go in ready to impress. The easier you find the literature analysis essay, the faster you'll be able to respond to your teacher's expectations and get off to a successful start!

SINGAPORE MATH + WRITING SKILLS (4-7 week packages only) \$480 FOR 4 WEEKS

- ★ Ongoing Saturday workshops
- ★ 10:30-12:30, BH location
- ★ Grade combos 3/4, 4/5, and 5/6, all abilities
- ★ 4-6 participants

Join us on Saturday mornings for a special powerhouse combo class of Singapore Math and Writing Skills! These ongoing sessions are perfect for students in 3rd-6th grade, as material can easily be modified to suit multiple ability levels. In the first hour, students solve word problems with the unique, hands-on and highly effective Singapore Math method (see pg. 9 for details). In the second hour, students practice fundamental writing skills similar to those learned in our Writing Skills Intensive (see pg. 11 for details). Our Saturday course will boost student confidence and aptitude any time of year!

"BUILD-IT-YOURSELF" PRIVATE & SMALL-GROUP READING & WRITING COURSES

(see page 14 for details)

PRIVATE TUTORING IN READING & WRITING, ALL LEVELS

(see page 16 for details)

Enroll Today! 310-717-6209 / www.word-ink.net/contact/

Language Courses

Learning a whole new language can be daunting, and also really exciting! Each of our Intro To Language courses are designed to prepare incoming middle school students with the basics they'll encounter within their first semester of foreign language study. Beginning learners will cover essentials in reading, writing and speaking. Even if you've had some exposure to a foreign language in the past, our Intro To Language courses are a smart way to prepare for what's ahead in the first months of middle school and get off to a successful start!

INTRO TO SPANISH

INTRO TO FRENCH

INTRO TO LATIN

INTRO TO CHINESE

3 Sessions Only: Aug. 4-8 / 11-15 / 18-22

- ★ 3 separate, 10-hour, weeklong courses
- ★ 2 hours per day (exact times still TBD)
- ★ BH Location
- ★ Great for incoming 6th and 7th graders
- ★ 4-6 participants
- ★ Can't make the whole week? Tell us ahead of time and we'll save a spot for you the following week

Technology, Design & Creative Arts Courses

(SEE "BUILD-IT-YOURSELF" ENRICHMENT COURSES, PAGE 15-17 FOR MORE OPTIONS!)

TABLETOP MOVIE MAKING + STOP-MOTION ANIMATION

\$550 PER WEEK

- ★ 2 private, in-home workshops available: June 16-20 / June 23-27
- ★ 2 public workshops only! July 21-25 / July 28-Aug. 1
- ★ 9am - 3pm, CS Campus
- ★ Supplies provided; BYO snack & lunch
- ★ Access to pool & Saken Sports Camp treats!
- ★ Great for ages 8-12, all abilities
- ★ 3-1 student-to-mentor ratio
- ★ 6-12 participants

Easy, fun, and palm-sized! Tabletop moviemaking combines classic storytelling with a digital twist by shrinking down the movie production process to a table-size scope using mini puppets, props and backgrounds. Participants get hands-on moviemaking experience using iPads, iMovie, and the iMotionHD app for stop-motion animation clips. But this is one creative outlet not bound by electricity and a rectangular device. Spatial, tactile, visual and kinetic learners will thrive when it comes time to sketch, color, cut, paste, tape, sculpt and stage their tabletop stories. Students' voices, personal experiences, problem-solving, and a rich exchange of ideas are all at the heart of the production process as small collaborative groups design their short movies, shared on the final day of workshop. Write. Build. Film. Edit. Share! Tabletop Moviemaking!

Career Oriented & Professional Writing Courses

CONTACT US TO START A CLASS!

[Click here to fill out the form on our Contact Page.](#)

We'll get back to you within 48 hours to set up a customized program.

CAREER ORIENTED & PROFESSIONAL WRITING

- ★ Blogging
- ★ e-Newsletters
- ★ Marketing Your Business
- ★ Resume Writing
- ★ SEO 101 (search engine optimization)
- ★ Social Media 101
- ★ Website Content & Design Strategy
- ★ Writing Query & Cover Letters

CREATIVE WRITING FOR KIDS, TEENS, & ADULTS

- ★ Creative Writing (short fiction & novels)
- ★ Creative Nonfiction (memoir, novel, biography, etc.)
- ★ Film & Art as Literature
- ★ Journalism
- ★ Literary Analysis
- ★ Manuscript Consultations (Middle Grade, Young Adult, and Adult literature)
- ★ Playwriting & Screenwriting
- ★ Poetry: The Gateway to Masterful Prose
- ★ Writing for Children & Young Adults

S.L.A.P. ON THAT VOICE! 4 ESSENTIAL TOOLS THAT BRING POETRY TO YOUR PROSE

Poets use Sound, Length, Arrangement and Punctuation to give their writing power and you can, too. Through literary evaluation and writing exercises, we'll demystify SYNTAX so you can master it.

🌸 THE BUZZ! 🌸

"Vanessa's S.L.A.P. seminar was enjoyable and educational. Thought-provoking writing exercises. Plenty of 'Ah-Hah' moments after studying author samples. Vanessa is generous, enthusiastic and knowledgeable about the craft of writing."

"I love to write but despise poetry. I feel like I always miss what it's about and never thought it would be of any use to my prose. Vanessa's cozy workshop was eye-opening. Her very accessible exercises made me feel secure and I really understood the dynamic ways in which poetry can lend itself to the written word. Now, armed with the PowerPoint presentation of all of those exercises, I can apply them when needed to any part of my novel. I went to the workshop to break out of my fear cycle about poetry. Although I'm not an expert, I don't feel as apprehensive that I 'don't know how' to work with poetry as much. It was very worth my time and money to attend."

"Vanessa puts writing beautiful, engaging prose into perspective. She nurtures the great writer within you."

"As a new children's book writer, I not only crave the social aspect of writing workshops, but need a little encouragement from time to time that I do possess even a modicum of talent as a writer. My super-fragile ego needs a boost now and then. I also appreciate the practical aspects of getting down and dirty with pen and paper. I'm freshly inspired. And I have Vanessa to thank for that! Her enthusiasm is contagious. Keep it up and I'll keep coming back."

"Thanks, Vanessa, for the wonderful workshop you gave at our recent Writer 2 Writer meeting at the [Flintridge Bookstore](#). I learned a great deal and I loved your presentation. It was very professional and obviously well thought out. Hope you plan on giving more lectures like this."



New! Customized “Build-It-Yourself” Workshops for All Ages!

private + affordable + creative + academic
courses run by our field experts
designed to fit your lifestyle

Our BIY courses are the perfect way to keep you + your K-12 students engaged in learning, while receiving feedback that maximizes potential!

W.O.R.D. Ink's BIY workshops are one-to-one or small-group, short-term courses run by our field experts and customized to fit participants' exact interests, age and ability levels, as well as schedules. Each takes place in the comfort of your home or in one of our rented facilities, depending on your preference. Workshops can run for 2-6 hours each day within a week, or on a desired schedule (ex: consecutive Saturdays or MWF over a few weeks.) Virtually every topic is on the table, artistic to academic, review to preview – you name it, and we'll do our very best to build it for you!

- ✿ **Does your son/daughter need to prep for an interview?** Our public speaking courses include improv techniques and relational skills that will bring the best out in your student.
- ✿ **Are applications to independent schools or colleges looming on the horizon?** We'll demystify and simplify the process for *you and your kids* in our personal narrative and application prep courses.
- ✿ **Got a great business idea or want to start a blog?** Put your goals into action by learning strategic marketing techniques, blogging fundamentals, and graphic design basics.
- ✿ **Ready to polish that story, memoir, or poetry?** Let us customize a creative writing course that suits your exact needs. Manuscript consultations available!
- ✿ **Need to learn how to write a kick-butt essay for any class?** Our academic writing instructors teach the art and craft of essay writing, including research, note taking, grammar, and composition essentials for all levels.
- ✿ **Want your student to get a leg up on math or science for the new school year?** Chemistry to calculus, physics to statistics, biology to arithmetic, we've got you covered.
- ✿ **Calling all tech addicts & creative art fans!** Take artistic interests like photography, animation, and web or video game design to the next level using cutting edge Adobe software (Flash, Photoshop, CS After Effects, Illustrator, Dreamweaver, InDesign)

SOME Ideas for Workshops in Our Areas of Expertise Include...

ACADEMIC READING & WRITING

- ★ The Art & Craft of Essay Writing
- ★ Grammar Intensive
- ★ Journalism
- ★ Reading Strategy Intensive

CAREER ORIENTED & PROFESSIONAL WRITING

- ★ Blogging
- ★ e-Newsletters
- ★ Marketing Your Business
- ★ Resume Writing
- ★ SEO 101 (search engine optimization)
- ★ Social Media 101
- ★ Website Content & Design Strategy
- ★ Writing Query & Cover Letters

CREATIVE WRITING FOR KIDS, TEENS, & ADULTS

- ★ Creative Writing (short fiction & novels)
- ★ Creative Nonfiction (memoir, novel, biography, etc.)
- ★ Film & Art as Literature
- ★ Literary Analysis
- ★ Manuscript Consultations (Middle Grade, Young Adult, and Adult literature)
- ★ Playwriting
- ★ Poetry: The Gateway to Masterful Prose
- ★ Writing for Children & Young Adults

INDEPENDENT SCHOOL ADMISSIONS & COLLEGE READINESS

- ★ Application Writing for Middle & High School (student & parent courses)
- ★ College Essay Coaching & Editing: The Art of the Personal Narrative

LANGUAGES

- ★ French
- ★ Latin
- ★ Spanish
- ★ Chinese

60+ Courses to Mix, Match & Choose!

most popular picks:

- interview prep & public speaking for kids & teens
- personal narratives for school apps
- marketing & blogging for teens & adults
- creative writing & manuscript consultation
- kick-butt essay writing for any class
- math & science megaboost
- conversational spanish
- digital arts: animation, graphic & web design, photography

MATH & SCIENCES

- ★ Accounting
- ★ Algebra
- ★ Arithmetic Basics
- ★ Biology
- ★ Calculus
- ★ Chemistry
- ★ Computer Science
- ★ Engineering & Design
- ★ Geometry
- ★ Physics
- ★ Statistics
- ★ Trigonometry

MIXED MEDIA CREATIVE ARTS

- ★ Art: Mixed Media Collage (Drawing, Charcoal, Painting, Digital Photography)
- ★ Art: Observing, Creating, Writing
- ★ Digital Storytelling
- ★ Tabletop Moviemaking
- ★ Zine-making + Mixed Media Art

PUBLIC SPEAKING & PERFORMANCE

- ★ Debate Strategies: Oral and Written
- ★ Drama, Reader's Theatre & Performance
- ★ Interviewing & Public Speaking: the Art of Relating to Others
- ★ Social Interaction for Kids & Teens: Conversations with the Opposite Sex
- ★ Presentations: Print, Oral & Digital

TECHNOLOGY & DESIGN

- ★ Animation Techniques in 2D (traditional & digital using Adobe Flash or Adobe CS After Effects)
- ★ Cartooning: from Print to Animation (Adobe Flash or Adobe CS After Effects)
- ★ Graphic Design (Adobe Illustrator, Photoshop, Dreamweaver, InDesign)
- ★ Photography & Design (edits in Adobe Photoshop)

TEST PREP

- ★ Prepping for the APs / ISEE / PSAT / SAT / GED / GRE / GMAT / MCAT

Private Tutoring & Test Prep

K-12, ALL SUBJECTS, COLLEGE & BEYOND

We believe that [every student benefits from individualized attention](#). Our instructors tailor each session to your student's specific needs, customizing lesson plans and assignments to fit his or her skill level, goals, and learning style. We offer:

- One to One & Small-Group Instruction
- Highly Experienced Tutors
- At Home Convenience (In-Person or via Skype)

- Academic Support ([view our full list of subjects](#))
- Admissions Assistance
- Prepping for the APs / ISEE / PSAT / SAT / GED / GRE / GMAT / MCAT
- Unique "Build-It-Yourself" Programs in Multiple Disciplines

Academic Support

The most common area in which students of all ages need individualized support is Academic Writing. Writing skills impact every subject from English and history to the advanced sciences. Understanding a concept is not enough; to be successful in school, students must also prove that understanding through clear and detailed explanation or interpretation. Our exceptional writing instructors help students better organize and articulate ideas through the written word.



READY TO GET STARTED?

[Click here to fill out the information form on our Contact Page.](#)

We'll get back to you within 24 hours
to set up a customized tutoring program.

Please inquire if you do not see the subject you're looking for
listed on our [Services page](#).

www.word-ink.net

W.O.R.D. Ink / Writing Adventures

ALL-COURSE ENROLLMENT APPLICATION

(DOES NOT INCLUDE PRIVATE TUTORING & TEST PREP)

PLEASE PRINT OUT, COMPLETE, AND RETURN PGS 19-20 TO THE ADDRESS ON PG. 20

Part 1 STUDENT INFORMATION (Please Print)

_____	_____
Child's First and Last Name	Home Address
_____	_____
Birthdate	Current Grade
_____	_____
School	Phone Number

Part 2 PARENT/ GUARDIAN INFORMATION

_____	_____
Parent/Guardian	Address (if different from child's listed above)
_____	_____
Day Phone [] work [] home [] cell	Evening Phone [] work [] home [] cell

Email	

EMERGENCY INFORMATION

Please list any special health issues your child has that would impact his or her participation:

In case of emergency, contact someone other than guardian/ parent listed above:

_____	_____
Name	Relationship [] guardian [] parent
_____	_____
Day Phone [] Work [] Home [] Cell	[] other —explain above

PARENT PERMISSION

My child _____ has my permission to participate in the W.O.R.D. Ink / Writing Adventures 2014 course(s) listed on the second page of this enrollment form. I understand that s/he will attend on time each day and may be dismissed from camp at the discretion of the director should s/he show inappropriate, irresponsible, or disrespectful behavior. I permit my child's work to be published in a digital collection of campers' stories and will also allow his/ her image and/or comments to be used in future camp materials. All information on this application is truthful.

_____	_____
Parent/Guardian Signature	Date

Part 3 LEGAL CONSENT

Permission to Participate and Authorization of Consent to Treat a Minor

Full consent and permission is hereby granted to participate in the educational, recreational and extra-curricular activities offered by W.O.R.D. Ink & Writing Adventures as well as treatment by physicians in an emergency situation. In the event of injury or illness, I understand that due effort to contact me to assist in any decision will be made by W.O.R.D. Ink or Writing Adventures, but that the director will be compelled to use best judgment should it not be possible to contact me. I hereby indemnify EduTech Services LLC (DBA W.O.R.D. Ink) and Saken Sports Camp, Inc. (DBA Writing Adventures) from any liability because of the exercise of such consent. This authorization shall remain in effect from the beginning until the end of 2014.

Child's Name

Parent/Guardian Signature

Parent/Guardian Print Name

Date

Write the titles and dates of the courses below you wish to participate in & we will contact you with the cost of your total tuition as well as any scheduling updates.

I wish to participate in:

_____	_____
_____	_____
_____	_____
_____	_____

PLEASE PRINT OUT, COMPLETE, AND RETURN THIS 2-PAGE ENROLLMENT APPLICATION TO THE ADDRESS BELOW:

See Page 5 for a Full List of Rates & Deadlines

W.O.R.D. INK COURSES (BH)	WRITING ADVENTURES COURSES (CS)
<p>CREDIT CARD (Square) PAYPAL (on our website) PAY BY CHECK Sent with application to same address CALL FOR MORE INFORMATION & TO REGISTER!</p>	<p>CHECKS ONLY Payable to: Saken Sports Camp, Inc. Sent with application to: Writing Adventures / W.O.R.D. Ink c/o Vanessa Ziff Lasdon 3940 Laurel Canyon Blvd., Box 1026 Studio City, CA 91604</p>

Enroll Today! 310-717-6209 / www.word-ink.net/contact/