



Rate Sheet

Writing Coach & Academic Services Rates include session prep and drive time within 15 mile radius (additional costs may apply for extensive drive time) *Remote coaching sessions via Skype start at \$80 / hr*		
Academic Writing	<ul style="list-style-type: none"> ⦿ Chicago Manual Of Style (CMOS) Editing Formats ⦿ Literary Analysis and Response 	Starts at \$90 / hr
Admission Essays	<ul style="list-style-type: none"> ⦿ Personal statements that capture your unique voice for admission to top-choice schools 	Starts at \$90 / hr
Curriculum Development	<ul style="list-style-type: none"> ⦿ Multi-Subject, Units, Thematic ⦿ Children's Literature ⦿ Writing: Projects, Notebooks, Genres, Modes, Process, Techniques, you name it 	Prices vary. Contact for quote
Digital Media	<ul style="list-style-type: none"> ⦿ Articles, Blogs, Presentations, Social Media, Video Production, Websites 	Prices vary. Contact for quote
Fiction, Nonfiction, Note-taking & Research Skills	<ul style="list-style-type: none"> ⦿ Consultation on Process, Techniques, Resources, Organization, Structure, Plot, Character, and Voice 	Prices vary. Contact for quote
General Writing Skills & Process via The Six Traits	<ul style="list-style-type: none"> ⦿ Analytical Writing ⦿ Creative Nonfiction ⦿ Creative Writing ⦿ Grammar Skills 	Starts at \$90 / hr
Individualized Test Prep, All Subjects	<ul style="list-style-type: none"> ⦿ ERB, ISEE, SAT, ACT, AP, GRE, MCAT 	Starts at \$90 / hr
Math & Science	<ul style="list-style-type: none"> ⦿ Elementary Math, Pre-Algebra, Algebra I & II, Geometry, Pre-Calculus, Calculus, Trigonometry, Pre-Calculus, Calculus, Statistics ⦿ AP Geometry, AP Calculus, AP Statistics, Accounting ⦿ SAT Subject Test: Math 1 & II ⦿ Elementary Science, Life Science, Biology, Chemistry, Physics, Environmental Science, Computer Science ⦿ AP Biology, AP Chemistry, AP Physics, AP Environmental Science, AP Computer Science ⦿ SAT Subject Tests: Biology, Chemistry, Physics 	Starts at \$90 / hr
Presentations	<ul style="list-style-type: none"> ⦿ Print, Oral, & Digital 	Prices vary. Contact for quote
Creative Workshops for Kids, Teachers, Parents, Writers, Small Businesses	<ul style="list-style-type: none"> ⦿ Private, Small-Group Sessions ⦿ Multiple Build-It-Yourself Workshop Options ⦿ All Public Youth Workshops, please visit www.mywritingadventures.com for more info 	Prices vary. Contact for quote
Writing Consultant, Professional Development	<p>Helping teachers grow as writers to spark more effective classroom teaching</p> <ul style="list-style-type: none"> ⦿ School, Business, or Personal ⦿ Workshop Leader ⦿ Curriculum Planning & Instruction, Process to Publication or Presentation 	Prices vary. Contact for quote



Digital and Print Media Content Packages

Build your own package of individual services or go deluxe with *The Works!*

Individual Services

<p>Content Development Next to design, great content is the kingdom's crown. Snappy or sassy, simple or le sophistiqué, your voice will reign.</p>	<p>Annual Reports, Articles, Blogs, Broken Copy, Catalogue Copy, Grant Proposals, Guides, e-Newsletters, Marketing Materials, Op-Eds, Packaging Copy, Postcards, Posters, Press Releases, Print-to-Web Content Conversion, Product Names, Profiles, Proposals, Query Letters, Radio Spots & Video Scripts, Reports, Social Media Profiles, Taglines, Websites, etc.</p>	<p>Rates vary considerably depending on the scope and time frame of the assignment, the nature of the work, and our level of involvement. We can bill hourly or by the project. Contact us for an estimate.</p>
<p>Copyediting Fine-comb line edits that will make your content shine.</p>	<p>Close-read of grammar, punctuation, awkward phrasing, inconsistencies, ambiguities, spelling, syntax, and style (based on the <i>Chicago Manual of Style</i>)</p>	
<p>Manuscript Consultation Critiques of developing and completed projects for Middle Grade, Young Adult, and Adult literature.</p>	<ul style="list-style-type: none"> • Macro-level analysis of character and plot development, voice, pacing, structure, and other story techniques • Comprehensive editorial letter comprised of larger-scale revision suggestions for the work at large, based on areas of story analysis above, and drawing from specific textual examples • Micro-level line edits of grammar, punctuation, awkward phrasing, inconsistencies and ambiguities, spelling, syntax, and style • Detailed discussion of written work and editorial letter via email, Skype or phone 	
<p>Marketing Campaign Strategy Social media and promotions that build a buzz.</p>	<ul style="list-style-type: none"> • Boost credibility, engagement, results, and lasting relationships with your audience • Twitter, Facebook, Social Bookmarking, Blogging and beyond • Collaboration with editorial, design, and development • Strategic communications advice 	
<p>Public Speaking Consultation Performance Jitters? Don't wing it.</p>	<ul style="list-style-type: none"> • Lecture, Speech, Presentation or Workshop Preparation 	
<p>Website Content & Design Strategy If you strategize, sustainability will come.</p>	<ul style="list-style-type: none"> • Sharpen and steer brand messaging to streamline content and design-related costs • Site redesign evaluation, recommendations and redirection 	
<p>THE WORKS:</p>	<p>strategy-research-content development-critique-editing-seo-production-promotion-analytics-ongoing consulting or contributions</p>	



W.O.R.D. Ink's Standard Freelance Rates

- ⦿ Rates vary considerably depending on the scope and time frame of the assignment, the nature of the work, and our level of involvement

Type of Work	Estimated Pace	Estimated Fees
Copyediting, basic	5-10 pgs / hr	\$40 / hr
Copyediting, heavy	2-5 pgs / hr	\$50 / hr
MS Developmental Line Editing	1-5 pgs / hr	\$60 / hr
Researching	variable	\$50 / hr
Transcribing	variable	\$4 / pg
Writing	1-3 pgs / hr	\$50 / hr
Feature Article	variable	\$350 - 750
Complete Macro Manuscript Critique	Approx. 3-4 weeks	\$750 – 1,000 (\$3.125 / pg)
Complete Line Level Manuscript Critique	Approx. 6-8 weeks	\$1,500 – 2,000 (\$6.25 / pg)
Informational Microsite	variable	\$750
Small Business Website	variable	\$3,000 (\$50 / hr)

Note: ms = manuscript, pg = page, hr = hour

- ✿ Industry standard for a manuscript page is 250 words (approximate to a double-spaced, 12-point font, Times New Roman page with 1-inch margins)
- ✿ Industry standard for a webpage is 350 words
- ✿ Rush rates are available
- ✿ Second and subsequent reads of the same pages are discounted to 20% off our regular rate



- ☛ Call or Submit the Quote Request Form.
- ☛ We will respond within 24 hours to discuss your project in greater detail.
 - ✿ For writing and editing projects, we offer a free two-page sample edit of your work to familiarize you with our approach and style.
 - ✿ For formal estimates on freelance projects, we may ask to review an entire project or a 5-10 page sample first.
- ☛ Within 24 hours we will send you an estimate for the project, as well as W.O.R.D. Ink's client contract, which explains the terms of our agreement.
- ☛ Once you've reviewed and approved the estimate, we can get started!
 - ✿ For freelance projects, we will send you an editing schedule.
- ☛ Payments may be made by check or credit card.
 - ✿ For freelance projects, we require a 50% up-front deposit.
- ☛ Expect regular reviews and a final summary.

We Look Forward to Working with You!

www.word-ink.net